

# MUSCATO

ART + DESIGN COMPANY



SURFACE PATTERN COLLECTIONS

TEL. 281.940.6420 | [MUSCATODESIGN.COM](https://www.muscato.design)



*Christina Muscato, Artist*

# INSPIRING US TO TAKE NOTE OF THE BEAUTY IN EVERYDAY LIFE

How often do you stop to appreciate the small things in life? The intricate patterns on the leaves of a tree, the sun-cast shadows on a sidewalk, or the delicate petals of a flower in bloom.

Too often, we forget to take a moment to appreciate the beauty that surrounds us. Muscato patterns are inspired by nature's foliage, simple forms, and the desire to help others find more delight in everyday life. Art is a visual language communicating through color and shape — whether it's in the decorative spaces we keep at home and in office, or on the apparel we wear — it offers opportunities for pause and observation in people's busy modern lives. Balanced yet playful illustrations to dive into, and all kinds of color! Earthy or light ones that give a subtle calm to the viewer, bright-bold colors that exude excitement - or muted ones, for example, that give off a cozy nostalgic feeling.

And lines! Something for the eye to follow as they move along a print or wallpaper... A sort of flow to hook into when the mind is crowded.

**THIS IS MUSCATO'S HUMBLE OFFERING TO CUSTOMERS.  
A TINY NUDGE TO BE IN THE PRESENT MOMENT MORE.**



Featured Pattern: Les Fleurs Collection



*Featured Patterns: Elemental Collection*

## READY-TO-USE ART

### ■ FOR PRODUCT-BASED BUSINESSES

Muscato develops a mix of prints for luxury home retailers, fashion labels, wellness brands, hotel or hospitality groups, and much more.

**NEW PATTERNS ARE CONTINUALLY BEING RELEASED  
AND ARE READILY AVAILABLE FOR ONLINE VIEWING.**



## FUN FACTS

Christina loves listening to 1950s and 1960s music, and can often be found capturing special moments with her camera, or baking her favorite family recipes, like sugary-sweet-yet-tart, blueberry cream pies from scratch. She prides herself on her giving heart, and has felt most fulfilled in life while on a month-long trip to Africa helping children recover after surgeries, or while connecting one-on-one with the homeless, and donating designs to nonprofit organizations.

# CHRISTINA MUSCATO

## DESIGN CAREER FACTS

Christina earned a Bachelor of Science in Digital Media in New York, in 2006, where she focused on print/digital advertising, and minored in Studio Art. She has worked 16 years in brand design and marketing for Fortune 500 companies, New York Times' bestselling authors, notable restaurants, luxury real estate developers, a national food & wine festival, non-profits, and many others, creatively directing projects that often range in value from \$20M to \$200M. Today she is a surface pattern illustrator and artist whose work is available for licensing across the globe.

## ARTIST'S JOURNEY

Christina Muscato's artistic story starts in her grandparents' home in Upstate New York. There, as just a child, she learned the basics of being creative -- whether it was sewing, drawing, building things from wood, or nurturing flowers in the garden. She was encouraged to tap into her senses — and somewhere along the way, as a natural empath keenly aware of others' emotions, the shy child-like part of her recognized the impact of using her creative skills to lift others' moods

and create a moment of connection. She channeled her passion for this into hand-making individual greeting cards from a young age, and crafting uniquely personal gifts for family members, friends or others who were special to her. And in her work today, she still strives to have the same effect — whether it's illustrating colorful wallpaper to brighten someone's home life or making someone's product connect to an audience in a special way with the help of artwork.

■ [MUSCATODESIGN.COM](http://MUSCATODESIGN.COM)

■ [@MUSCATODESIGN](https://www.instagram.com/MUSCATODESIGN)

## THE CREATION PROCESS

- 01 – Finding Inspiration
- 02 – Hand Sketching
- 03 – Digital Illustration/Painting
- 04 – Seamless Pattern Creation
- 05 – Prepare Production-Ready Files



## MISSION-BASED

### FEEL GOOD. GIVE BACK.

Muscato Art & Design Co. is a mission-based company that advocates for mental health awareness, art therapy healing techniques, and donates a portion of its profit on a monthly basis to various organizations. Profits are currently providing support to a **social services organization** that delivers innovative, multidisciplinary arts experiences in residential care settings for elders with aging-related cognitive and physical impairments.

“Immersion in visual, musical, performing, literary, and intergenerational arts programs ignites self expression, sparks memory and imagination, lifts spirits and creates social bonds – all so vital to older adults, especially those who are becoming more isolated and lonely because they are developing health conditions.”

Brand partners graciously contribute to this mission through the simple act of working with Muscato.

# M. LES FLEURS COLLECTION

Les Fleurs features warm hues, balanced repeat geometrics to clear the mind, and nature-inspired florals to foster connection with the outdoors and enhance one's mood. Life is a cycle -- a constant ebb and flow. So it seems only natural that the patterns created in this collection should encapsulate this very concept. These patterns were designed to reflect the growth, wisdom and passing of time - all illustrated through plant life in nature. From buds or small leaves to flowering plants, from gentle blooms to oversized foliage, these designs explore the delicate balance and growth continually at work in our daily lives. The colors of each pattern were carefully chosen to add to the mood and emotion.



*“More research than ever suggests that a regular connection to nature is of tangible psychological and physical health benefit yet 21st century urban lifestyles mean securing a regular dose of ‘vitamin nature’ has become a genuine challenge for many. Nature-inspired “biomorphic” design aims to remedy this disconnection by introducing nature back into interiors and the built environment through elements such as color, patterns, textures and materials. An example of this functional health approach to design is the use of wallpapers with botanical motifs and nature wall murals.”*





**Featured Patterns: Les Fleurs Collection**



# M. ELEMENTAL COLLECTION

Elemental features basic forms and lines, yet plays with spatial differences. This collection reminds us that when our mind is crowded, one must give themselves space to get back to a simpler state of being, and the rusted neutral earth tones offer a sense of groundedness. How often are you fully present with life's subtleties? For many, long to-do lists or darting repetitious thoughts keep us from experiencing them — but making a point to observe the environment swirling around us is a universal offering, readily available if you're ever longing to calm anxious thoughts. Slow down, we say... Sit back, and take a break. You deserve it.





*Featured Patterns: Elemental Collection*



# M. SINGLE PATTERNS



All pattern designs can be selected individually for product collaborations, and often also function beautifully as framed art prints.







# MUSCATO

ART & DESIGN COMPANY

Welcoming collaboration  
with brand partners.

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## CONTACT

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